

Begin Discovering...

You are about to embark on a tasting adventure! Open all the bottles at the same time, and taste in the order suggested, so you can compare the flavors and discover the type of Pinot Noir you most enjoy.

Smell

Give the glass a few swirls; this helps bring out the aromas in the wine. Don't bury your nose into it, but rather hover over the top and inhale gently. Do you detect the aromas described in the wines? Write down two or three characteristics that stand out.

Taste

Try coating your mouth with a larger sip, swirling it around noting first impressions. Follow that with several smaller sips so that you can isolate and pick out the flavors. Do the three styles seem distinct to you? Can you describe the differences? Which is your favorite style of Pinot Noir?

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Discover Styles of Pinot Noir

1



Burgundy
France

Earthy

Bright and tart, aromas of red berry fruits, earth, dried herbs or tea leaves lead into a palate that offers fresh acidity and a savory finish.

Find More: wine.com/earthypinot

2



Willamette Valley
Oregon

Floral

Ripe and juicy, aromas of red fruits with floral and spice notes. On the palate, a weightier texture, with ripe fruits and subtle allspice that lingers.

Find More: wine.com/floralpinot

3



Central Coast
California

Fruity

Baked red and black fruits with sweet spice dominate the aromas. The palate offers a fuller body and lingering finish of baked berries and notes of vanilla.

Find More: wine.com/fruitypinot
